

Hawaii Sales Representatives Association  
46-316 Kauhāa Place Kaneohe, HI 96744  
PH: (808) 741-4772  
**HSRA 2017 SUMMER SIZZLE TRADESHOW!**

**APPLICATION CAN BE SUBMITTED VIA  
EMAIL TO GINNY AT [gwright@hawaiisalesreps.org](mailto:gwright@hawaiisalesreps.org)  
OR  
MAIL TO ADDRESS ABOVE (PAYMENT MUST BE INCLUDED)**

Show dates: **MAY 2-3, 2017 (9 am– 5 pm BOTH DAYS) Move in – MAY 1ST**  
Show features: General Apparel, Gifts & Accessories  
Show Venue: Hilton Waikiki Beach Hotel – 2500 Kuhio Ave.

Application Deadline: **FEBRUARY 10, 2016 (BUT SHOW WILL SELL OUT BEFORE THAT DATE)**

**APPLICATION AND PAYMENT PROCEDURE:**

- 1) Email completed application to [GWr1069167@aol.com](mailto:GWr1069167@aol.com) or MAIL TO ADDRESS ABOVE
- 2) HSRA will email invoices to those who indicate that they want to pay by credit card via Paypal
- 3) Those wishing to pay with regular check should mail in their payment with a copy of their original application.
- 4) All payments MUST be received by FEBRUARY 10 or your application will be automatically cancelled.

5) We are a REP organization. **We only accept personal checks from you (the rep) or a check from YOUR company. We will not accept checks from your manufacturer. In short – YOU are the member, YOU pay the fees and get reimbursed from your manufacturer.**

- 6) You will receive show Confirmation via email after MARCH 1. DO NOT MAKE ANY TRAVEL ARRANGEMENTS until you receive confirmation.

**SET UP**

The show will in the 3<sup>rd</sup> floor ballroom of the hotel and will be typical 10'x10' pipe and drape booths. Move in times may be requested between 3:00 and – 6:00 p.m on . You can submit a move in request time by MARCH 15 . We will try to accommodate your request BUT cannot guarantee a specific move in time for anyone. If you do not request a specific time, we will assign one to you.

**DISPLAY SPACE ASSIGNMENT**

Display space will be assigned according to the following:

- 1) Long standing members who submit application & payment by deadline are placed 1st on a first applied/paid, first assigned basis.
- 2) New members who submit application & payment by deadline will be placed 2nd on a first applied/paid, first assigned basis.
- 3) Applications received after the deadline will be placed LAST on a first applied and paid, first assigned basis

**SHOW FEATURES & SHOW PROMOTION** - Total 51 booths – we will NOT have room to expand.

- HSRA will mail out invitations to more than 1,200 legitimate retailers in Hawaii, Guam, and Pacific Rim.
- Every show vendor is responsible to promote the show to his/her own customers.
- **DO NOT DEPEND ON WALK UP TRAFFIC!** It is important to call buyers and make appointments NOW. A Pre-registered Buyers List will be emailed to you approximately ONE WEEK before the show. Use it to make last minute appointments.

**ADDITIONAL EQUIPMENT**

- Additional Equipment/Services – extra tables, extra chairs, wastebaskets, and electricity must be ordered *thru HSRA* on the attached application. Any equipment cancellations must be submitted in writing to HSRA by MARCH 15 or you will be charged for the equipment ordered.
- Display Fixtures may be rented from the Store Fixture Outlet) – 593-0711

**SLEEPING ROOMS** – Information about reserving a sleeping room will be available in the Confirmation Packet.

**PORTERAGE/SHIPPING/HOLDING FEE**

**THE HOTEL CHARGES A FLAT ROUND TRIP HANDLING FEE OF \$40.00 PLUS TAX PER BOOTH TO ANYONE REQUIRING PORTER OR BELL ASSISTANCE AS WELL AS THOSE WHO SHIP BOXES. THIS FEE INCLUDES PORTER GRATUITY. THE ONLY BOOTHS THAT DO NOT HAVE TO PAY THIS FEE ARE THOSE MOVING IN FROM HOTEL ROOM WITHOUT ASSISTANCE AND THOSE WHO MOVE IN WITH ROLLING SUITCASES ONLY (NO ROLLING RACKS). THE HOTEL STAFF CHARGES THIS AT YOUR MOVE IN AND WILL PRESENT YOU WITH A CREDIT CARD CHARGE FORM AT THAT TIME.**

**THE SHOW WILL SELL OUT QUICKLY. SUBMIT YOUR APPLICATION & PAYMENT IMMEDIATELY**

**Your tradeshow application will be cancelled if we do not receive ALL fees (Tradeshow and Membership) by the deadline**

OFFICE USE ONLY

Booth: \_\_\_\_\_ Room/Area: \_\_\_\_\_

Fee: \_\_\_ Online (Date: \_\_\_\_\_ ) Amt. \_\_\_\_\_

Chk# \_\_\_\_\_ Amt.: \_\_\_\_\_ Dated: \_\_\_\_\_

**MAY 2-3, 2017 TRADESHOW APPLICATION - APPLICATION DEADLINE – FEBRUARY 10, 2017**

MEMBER NAME \_\_\_\_\_ PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 COMPANY NAME \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

Indicate payment method: **Discount for paying by check.**

**\_\_\_\_\_ Paying by CHECK (please note we will only accept check from YOU (the member) – NO manufacturer's checks)**

DISPLAY SPACE comes with one 6' table & 2 chairs:  
 Extra 6 foot table- \$25 per table # of booths \_\_\_\_\_ x \$ 825.00 = \_\_\_\_\_  
 Extra 8 foot table - \$25 per table # of extra 6 foot tables \_\_\_\_\_ x \$ 25.00 = \_\_\_\_\_  
 Extra Chair - \$5.00 per chair # of extra 8 foot tables \_\_\_\_\_ x \$ 25.00 = \_\_\_\_\_  
 Wastebasket - \$10 per wastebasket # of extra chairs \_\_\_\_\_ x \$ 5.00 = \_\_\_\_\_  
 Power pkg (extension cord & powerstrip - \$95 for run of show) # of wastebaskets \_\_\_\_\_ x \$ 10.00 = \_\_\_\_\_  
 Buyer Browsing Grid - 2'x8' grid in the Browsing Area - \$25 per grid # of power pkgs \_\_\_\_\_ x \$ 95.00 = \_\_\_\_\_  
 # of grids \_\_\_\_\_ x \$ 25.00 = \_\_\_\_\_

**TOTAL AMOUNT TO BE PAID BY CHECK TO HSRA**

**\_\_\_\_\_ Paying by CREDIT CARD (we will INVOICE you for online payment via Paypal)**

DISPLAY SPACE comes with one 6' table & 2 chairs:  
 Extra 6 foot table- \$26 per table # of booths \_\_\_\_\_ x \$ 850.00 = \_\_\_\_\_  
 Extra 8 foot table - \$26 per table # of extra 6 foot tables \_\_\_\_\_ x \$ 26.00 = \_\_\_\_\_  
 Extra Chair - \$5.25 per chair # of extra 8 foot tables \_\_\_\_\_ x \$ 26.00 = \_\_\_\_\_  
 Wastebasket - \$10.50 per wastebasket # of extra chairs \_\_\_\_\_ x \$ 5.25 = \_\_\_\_\_  
 Power pkg (extension cord/powerstrip - \$100 for run of show) # of wastebaskets \_\_\_\_\_ x \$ 10.50 = \_\_\_\_\_  
 Buyer Browsing Grid - 2'x8' grid in the Browsing Area - \$26 per grid # of power pkgs \_\_\_\_\_ x \$ 100.00 = \_\_\_\_\_  
 # of grids \_\_\_\_\_ x \$ 26.00 = \_\_\_\_\_

**TOTAL AMOUNT TO BE PAID ONLINE VIA CREDIT CARD**

Please PRINT all lines being shown in your room and indicate their category by referring to the guide below. ATTACH A SEPARATE SHEET IF NECESSARY

LINE	CATEGORY	LINE	CATEGORY
1.		6.	
2.		7.	
3.		8.	
4.		9.	
5.		10.	

M-Men's W-Women's C-Children's R-Resort L-Lingerie F-Footwear T-T-Shirts S-Sportswear or Goods SW-Swimwear G-Gifts A-Access. H-Home

**NAME BADGES** – Your name badge is your “pass” into the show. **No more than 4 badges/passes per display space.** Circle the name of any manufacturer.

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_

**DISPLAY SPACE SIGN** –Print the name you would like on your sign. (Max. 25 letters/spaces): \_\_\_\_\_

My signature indicates agreement to abide by the following Tradeshow Rules.

- I am a commissioned sales rep or manufacturer repping my own lines
- Buttonholing is not permitted
- Member is responsible for any/all damage to exhibit space
- Sharing of exhibit space MUST have prior approval by HSRA

- **No refunds within 45 days of the show**
- **My space will be open and manned during the entire show.**
- **\$300 fine for each rule violation**

**I understand that if my indicated display space preference is NOT available HSRA will assign me to alternate space.**

\_\_\_\_\_  
 Member Signature & Date

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Fee: \_\_\_\_\_ Online (Date: \_\_\_\_\_ ) Amt. \_\_\_\_\_

Chk# \_\_\_\_\_ Amt.: \_\_\_\_\_ Dated: \_\_\_\_\_